



NATIONAL WILDFIRE COORDINATING GROUP

**National Interagency Fire Center
3833 South Development Avenue
Boise, Idaho 83705**

April 13, 2004.

Memorandum

To: NWCG Members, Working Teams and Advisory Group Chairs

From: Chair, NWCG /s/ J L Stires

Subject: Distribution of Interagency Wildland Fire Key Messages

The NWCG has approved the attached Interagency Wildland Fire Key Messages to be distributed throughout your agency. The key messages address the role of fire in ecosystems, emphasize the actions land management agencies are taking to reduce risk, and expand on the need for partnerships. Key messages are general concepts that agencies are encouraged to incorporate into their discussions, print materials, and other resources used in communication, education, information, and prevention efforts.

The key messages are a compilation of many important themes that are contained in fundamental wildland fire interagency policy documents and products recently developed by the NWCG Wildland Fire Education Working Team (WFEWT). These messages were developed with the assistance of a reference group comprised of knowledgeable and experienced fire management personnel from all levels of the NWCG organizations.

Your use and distribution of the Interagency Wildland Fire Key Messages completes the first phase of the NWCG National Fire Messaging project. The WFEWT will, throughout the next several years, develop a suite of educational tools and delivery mechanisms to convey these messages to internal and external audiences. The Parent Group thanks the WFEWT for their work on this product.

Attachment

cc: Chairs, Geographic Area Coordinating Groups