



GUIDELINES FOR SPELLING/USAGE OF FIREWISE

Please refer to the following guide for the correct spelling and usage of the name, Firewise, for signs, banners, posters and other materials.



1. The word "Firewise"

The word "Firewise," when referring to the national Firewise Communities Program, is one word, with a capital "F" and not a capital "W." The correct spelling is: Firewise.

2. Firewise Communities Program

The formal name of the program is: Firewise Communities Program (with a capital "P"). A lowercase "t" is always used (the Firewise Communities Program).

» In all instances, write out Firewise Communities Program, but when shortening it, please use a lower case "p" as in: the Firewise program.

3. Firewise Communities/USA® Recognition Program

The Firewise Communities/USA® Recognition Program is the formal name of the recognition program, and is used only when referring to a community that has fulfilled all of its obligations as required toward becoming an officially recognized site.

4. Firewise Communities

Please use an upper case "C" when writing out the name – Firewise Communities Program. However, when referring to a recognized community, please use a lower case "c" as in: A recognized Firewise community.

5. The national Firewise Communities Program

The word "National" refers to the fact that our outreach touches all corners of the U.S. Therefore, "national" is not capitalized.

TRADEMARKS:

As a general rule, the ® is used as follows:

1. Firewise ®
2. Firewise Communities/USA ®
3. Firewise Communities/USA ® Recognition Program

Questions? Please contact NFPA's Firewise Communities Program at firewise@nfpa.org.

